

# Matthew Herrlett

*Graphic Artist, Web Designer*

6+ years professional experience  
pictorial layout      unique designs

917.887.9899 / pazletdesign@nyc.rr.com

**OBJECTIVE**                      To obtain a full time position that is challenging and creative.

**TARGET JOB**                      **Target Job Title:**                      Graphic Artist, Web Designer  
**Desired Salary:**                      40,000.00 USD Per Year  
Contract/Freelance employment welcome

**Description of my perfect job:**

To work with in either independantly or with a team of professionals creating intelligent and cutting edge ideas.

**Career Level:**                      Mid Career (6+ years of experience)

**Date of Availability:**                      Immediately

**EMPLOYMENT**                      June 00 - Present                      American Print Solutions                      New York, NY  
**Senior Designer, Pre-press Production Manager**  
Production for prepaid calling cards from start to finish. Translating client ideas into production design. Pre-press production and Color re-touching.

9/1998 - 6/2000                      Remodeling News Magazine                      Ramsey, NJ  
**Production Assistant**  
Graphic design and layout of editorial features and columns. Monthly front cover design. Designed media kits and business cards. Advertisement layout and design for local & national clients.

2/2001 - Present                      Pazlett Studios                      New York, NY  
**Photographer, Graphic Artist**  
Co-creator of a headshot production company. Artistic and technical director. Photographer and lighting artist.

Freelance design for a variety of vendors including:  
Old Dominion Telecom                      Washington, D.C.  
**Graphic Artist, Freelance**  
Designed posters and vending cards.

Magic Bridge  
Theatre Company                      New York, NY  
**Graphic Artist, Freelance**  
I redesigned their identity. Designed posters and programs for children's productions.

Ghostlight Productions                      New York, NY  
**Promotion Artist, Freelance**  
Responsible for the promotions. Created the posters and programs for three shows.

Spellbound Theatreworks                      New York, NY  
**Graphic Artist, Freelance**  
Designed advertisements for programs. Production of posters for two shows.

**EDUCATION**                      5/1998                      Purchase College, SUNY                      White Plains, NY  
**Bachelor of Fine Arts**  
Major - Graphic Design, Minor - Art History

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SKILLS	Skill Name	Skill Level	Experience
	Photoshop	Expert	8 years
	Quark Express	Expert	8 years
	Adobe Illustrator	Expert	8 years
	Freehand	Expert	4 years
	Adobe PageMaker	Expert	3 years
	Adobe InDesign	Expert	3 years
	Dreamweaver	Expert	3 years
	Adobe GoLive	Intermediate	2 years
	HTML	Intermediate	2 years
	Flash	Intermediate	2 years
	Adobe Premiere	Intermediate	2 years
	Fireworks	Intermediate	2 years
	JavaScript	Beginner	1 years
	Director	Beginner	1 years
	B/W Photography	Expert	8 years
	CMYK (4-color)	Expert	8 years
	Silkscreen	Intermediate	2 years

AWARDS			
	5/1989 - 9/1993	Ridgewood Fine Art Institute	Ridgewood, NJ
	Received Vice President's Award		
	3/1992	Boy Scouts of America	
	Achieved the Rank of Eagle Scout		

REFERENCES		
	Michael Shaw	American Print Solutions 718.246.7800 x262 michaels@apscentral.com
	Renee Rewiski	Remodeling News Magazine 201.327.1600 editorial@remodelingnews.com
	Barry Brown	Spellbound Theatreworks 212.564.1235 x156 bhbrown13@aol.com

Print portfolio available upon request.

Will work from home or office.